

Data Protection and Privacy Policy

Survey Store("We") are committed to protecting and respecting your privacy.

This policy (together with our website terms and conditions that apply to your use of our website) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the Act).

Information We May Collect from You

We may collect and process the following data about you:

Information that you provide by filling in forms on our site Survey Store (the Website). This includes information provided at the time of registering for our newsletter, posting discounts and other material or contacting us. We may also ask you for information when you report a problem with the Website.

If you contact us, we may keep a record of that correspondence.

We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.

Details of your visits to our site including, but not limited to, traffic data, location data and other communication data and the resources that you access.

IP Addresses and Cookies

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our business users. This is statistical data about our users' browsing actions and patterns.

For the same reason, we may obtain information about your usage of the Website by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalised service. They enable us:

To estimate our audience size and usage pattern.

To store information about your preferences, and so allow us to customise our site according to your individual interests.

To speed up your searches.

To recognise you when you return to our site.

Survey Store may also allow advertisers and other third parties to place cookies onto your computer when you visit this website.

The cookies placed by advertisers and other third parties are used to keep track of the web searches you make while visiting this website, as well as your web surfing behaviour on this website and other websites you may visit. That information is used to show you advertisements tailored to your interests on this and other websites, and/or to keep track of your response to each advertisement.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain parts of our site.

Disclosure of Your Information

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 736 of the UK Companies Act 1985.

We may disclose your personal information to third parties:

In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.

If Survey Store or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Website terms and conditions and other agreements; or to protect the rights, property, or safety of Survey Store, our customers, or others.

We may share information submitted as part of third party promotional activities only when you agree the specific Terms and Conditions of the promotion by opting in to the promotion.

Marketing

If you register with Survey Store or sign up for any of our newsletters or alerts, we and our clients may send you information about our/ their products and services we feel may interest you.

You can unsubscribe from receiving our newsletter by clicking the "Unsubscribe" link featured within each of our newsletters. Alternatively, recipients can edit their personal information or manage newsletter subscriptions by updating their information within their user profile.

Where We Store Your Personal Data

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

All information you provide to us is stored on our secure servers. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we use strict procedures and security features to try to prevent unauthorised access.

Uses Made of the Information

We use information held about you in the following ways:

To ensure that content from our site is presented in the most effective manner for you and for your computer.

To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.

To carry out our obligations arising from any contracts entered into between you and us.

To allow you to participate in interactive features of our service, when you choose to do so.

To notify you about changes to our service.

We do not disclose information about identifiable individuals to our affiliate advertisers, but we may provide them with aggregate information about our users.

Access to Information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request may be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

Your Rights

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us.

The Website may, from time to time, contain links to and from the websites of third parties. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Sponsored questionnaires and co-branded sites

Every user must agree and opt-in to the following statement before completing their Survey Store registration:

By registering and entering your details you consent to Survey Store and its clients sending you information about products and/or services that may be of interest to you. You also agree to the terms and conditions of the privacy policy that govern how your information will be processed.

Each questionnaire on Survey Store is sponsored by a client. By giving a positive response and entering the questionnaire on Survey Store you are giving your consent for the sponsor / client process the information you have provided and to send you information about products and/or services that may be of interest to you. The information you provide may be used, by Survey Store and its Clients, to provide you with information and offers by post, SMS, mobile phone or telephone. If you would prefer not to receive such offers, from Prizestore.co.uk, please indicate your preference by ticking the box provided, located on the 'My Account' page.

At times it may be appropriate for Survey Store, its clients or sponsors to contact you with offers and information in respect of your interests or to inform you about subjects upon which you have requested information through your mobile phone or other PDA devices. Before doing so Survey Store will always ask you for your specific consent. If having given consent previously, you wish to withdraw this consent you may do so by logging on and amending your details by ticking the box provided, located on the 'My Account' page on the site.

Your data may be provided to clients of Survey Store to be appended to information they already hold about you for the purpose of contacting you with information about their products and services.

Survey Store may from time to time use third party suppliers to provide all or part of a service to you. Survey Store shall only be entitled to supply such of your personal information as is necessary to enable them to provide the relevant service to you.

Except as provided above, Survey Store will not provide your personal information to any third party without your prior consent; however, under certain circumstances the force of law may require the provision of information to the legal authorities. In order to maintain the integrity of its website and safeguard the interests of its subscribers Survey Store will comply with any such legally binding request.

Changes to Our Data Protection and Privacy Policy

Any changes we may make to our data protection and privacy policy in the future will be posted on this page.